



ISO/TC 322/WG 1
Sustainable finance framework

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Convenorship: BSI (United Kingdom)

"Why Sustainable Finance standards matter" - Open Webinar to be held on Thursday 23 July 2020

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N134

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Dear Members,

I am pleased to attach information for a webinar that has been set up for **Thursday 23rd July** at 11.00-12.30 Universal Time/UTC. The webinar provides a unique opportunity to hear from, among others, the TC322 Chair, Dr. Peter Young, and Dr. MA Jun who has such a strong global reputation in this area.

With two projects currently under way, ISO 32210 Sustainable Finance Framework (WG1) and ISO 32220 Sustainable Finance Glossary (AHG Terminology), as well as a number of other ideas under consideration by the AHG Future Standards Development, we want to ensure that TC322 engages with the widest possible range of stakeholders. The webinar is **open to all** with an interest in sustainable finance – whether or not they are already part of the ISO process – and this would include:

- experts from financial sector institutions and companies who have an interest in the topic but are currently unaware of ISO's work in this area, and the membership options and processes,
- ISO/TC 322 members who wish to engage more widely with their national stakeholders,
- experts from ISO national standards bodies who are not yet members but who might have an interest or who may be involved with related committees,
- external liaison organizations who might be interested in our work, whether international, multi-national or regional organizations.

We would encourage you to circulate the details as widely as possible. Registration is open already at <https://attendee.gotowebinar.com/register/1489322991980396560>.

A clean copy of this invitation has been circulated via the ISO/TC 322 [Drop-In Box for Members](#) and will be circulated by email.

We look forward to welcoming you to the webinar on 23rd July.

Kind regards,

Mike Henigan

Committee Manager, [ISO/TC 322](#)

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Why Sustainable Finance standards matter

Thursday 23 July, 11.00-12.30 UTC

With a global focus on designing a resilient and sustainable recovery from the CV-19 pandemic, future flows of finance are more active than ever in seeking ways to support sustainable outcomes. Entering its second year ISO's Technical Committee on Sustainable Finance ([ISO/TC 322](http://iso.org/iso-322)) has published its strategic plan to guide its future activity, is developing a framework standard and will publish shortly a glossary to aid common understanding. This is therefore an excellent time to learn more about the committee's work, and how to engage, influence and contribute to developing international standards in sustainable finance that will meet our expectations of the future.

The webinar is open to all stakeholders, including those in ISO national member bodies and existing or potential liaison organizations. All delegates must [register here](#).

WEBINAR PROGRAMME

WELCOME – Peter Young, Chair, ISO/TC 322 Sustainable Finance

SESSION 1

- **Introduction and Global View** – Dr. MA Jun, Vice Chair, ISO/TC 322 Chair's Advisory Group
- **Scope, rationale and strategy for ISO's work**– Peter YOUNG, Chair, ISO/TC 322
- **Questions and Answers**

SESSION 2

- **A sustainable finance framework** – Hayden MORGAN, Convenor, WG1
 - Context of ISO's framework standard, ISO 32210 – Scope, aims, structure
- **Use of terminology in sustainable finance** – Bolu WANG, Convenor, AHG Terminology
 - ISO TR 32220 Glossary of terms – scope, aims
- **Guidance on environmental criteria to support development of green finance** – LI Pengcheng, Convenor, Joint Working Group on ISO 14100
- **Approach to future standards development** – Franz KNECHT, Convenor, Future Standards Development Group
- **Questions and Answers**

SESSION 3

- **Getting involved** – Mike HENIGAN, Committee Manager, ISO/TC 322
 - National member bodies, international liaison organizations – criteria, process
 - Standards development process
- **Next steps for stakeholders**
- **Questions and Answers**

CLOSE OF WEBINAR – Peter YOUNG, Chair, ISO/TC 322

This webinar is organised by [ISO/TC 322](http://iso.org/iso-322) and is hosted on its behalf by BSI. [If you have any questions, please contact Mike Henigan, ISO/TC 322 Committee Manager, at \[mike.henigan@bsigroup.com\]\(mailto:mike.henigan@bsigroup.com\)](#)

WEBINAR SPEAKERS



Dr. Peter YOUNG chairs the Strategic Advisory Group for the UK Standards Programme on Sustainable Finance and the British Standards Institute's committee on sustainability. He is a trustee of the Green Purposes Company, the Broadway Initiative and the Royal Society of Wildlife Trusts. Peter is Chair of ISO/TC 322 on Sustainable Finance.



Dr. MA Jun is the Chairman of Green Finance Committee (GFC) of China Society of Finance and Banking, Director of Research Center for Green Finance Development at Tsinghua University, Co-Chair of ISO/TC 322 CAG and Chair of Supervision Workstream of the Central Banks and Supervisors Network on Greening the Financial System (NGFS).



Hayden MORGAN is an Associate Director with Macquarie's Green Investment Group (GIG), where he leads a number of initiatives related to green impact and reporting. His expertise covers ESG, responsible investment, impact investment and climate change mitigation. He is Convenor of the ISO/TC 322 group on the ISO Sustainable Finance Framework Standard (ISO 32210), leading global experts to develop best practice guidance to support financial organizations integrate sustainability principles within their activities.



Dr. Bolu WANG is the Green Project Team Lead at the Research Center for Green Finance Development of Tsinghua University. She works with financial regulators, top-tier banks and private equity investors committed to advancing sustainable or green finance. She focuses on green financial product innovation and currently acts as the Convenor of Ad Hoc Group Terminology under ISO TC/322.



Franz KNECHT is the founder of Connexis AG, an international strategic advisory company for sustainable development implementation in the financial industry. He previously worked for Swiss Bank Corporation (now UBS AG) and was their first Head of Sustainable Banking Solutions. He has many years' experience in ISO standards, and is Convenor of the ISO/TC 322 group on future standards development.



Dr. LI Pengcheng is the Team Leader of Energy Conservation and Low Carbon Group in China National Institute of Standardization (CNIS). He is the Convenor of ISO/TC 207/SC 4/ISO/TC 322 Joint Working Group Green Finance and Convenor of ISO/TC 207/TG 1 Sustainable Finance Coordination. His major fields include energy efficiency standardization, energy efficiency policy and program evaluation, and green finance standardization.



Mike HENIGAN is the Committee Manager for ISO/TC 322. He project-managed the revision to ISO 14001 *Environmental Management Systems* and was previously Publisher at the Association of Corporate Treasurers.